



DEA

Tribal Outreach



Naomi A. Lane, MPH

Community Outreach Specialist (Tribal)

ICRT TTS



Francesca Villarreal, MBA, MSW, ACSW
Osage, Quapaw
Tribal Southwest

An Indigenous Communities Response Team Technology Transfer Specialist with the Opioid Response Network and an urgent care social worker at Loma Linda University Medical Center.

With experience in forensics, pediatric mental health, and child welfare, she brings a well-rounded lens to her work. Francesca is committed to culturally centered approaches that strengthen communities and support effective responses to mental health, substance use, and homelessness.

Opioid Response Network

- ORN assists states, Tribes, urban Native organizations, cities, communities and individuals by providing culturally responsive education and training to address the overdose crisis.
- Helps to enhance prevention, treatment, recovery and overdose prevention efforts.
- By providing **FREE** training and consultation to help fill gaps as defined by the requester.



ORN Foundational Premises

- Assume Native brilliance
- Assume Native community strengths and expertise
- Support sovereignty
- Follow local community leads
- Honored to partner and support Native communities



Meet Your Technology Transfer Specialists



STEPHANIE STILLWELL

Tribal Northwest



NORM MCCLOUD

Tribal Mountains



TONYA TAVARES

Tribal East



FRANCESCA
VILLAREAL

Tribal Southwest



JOSHUA DEBARTOLO

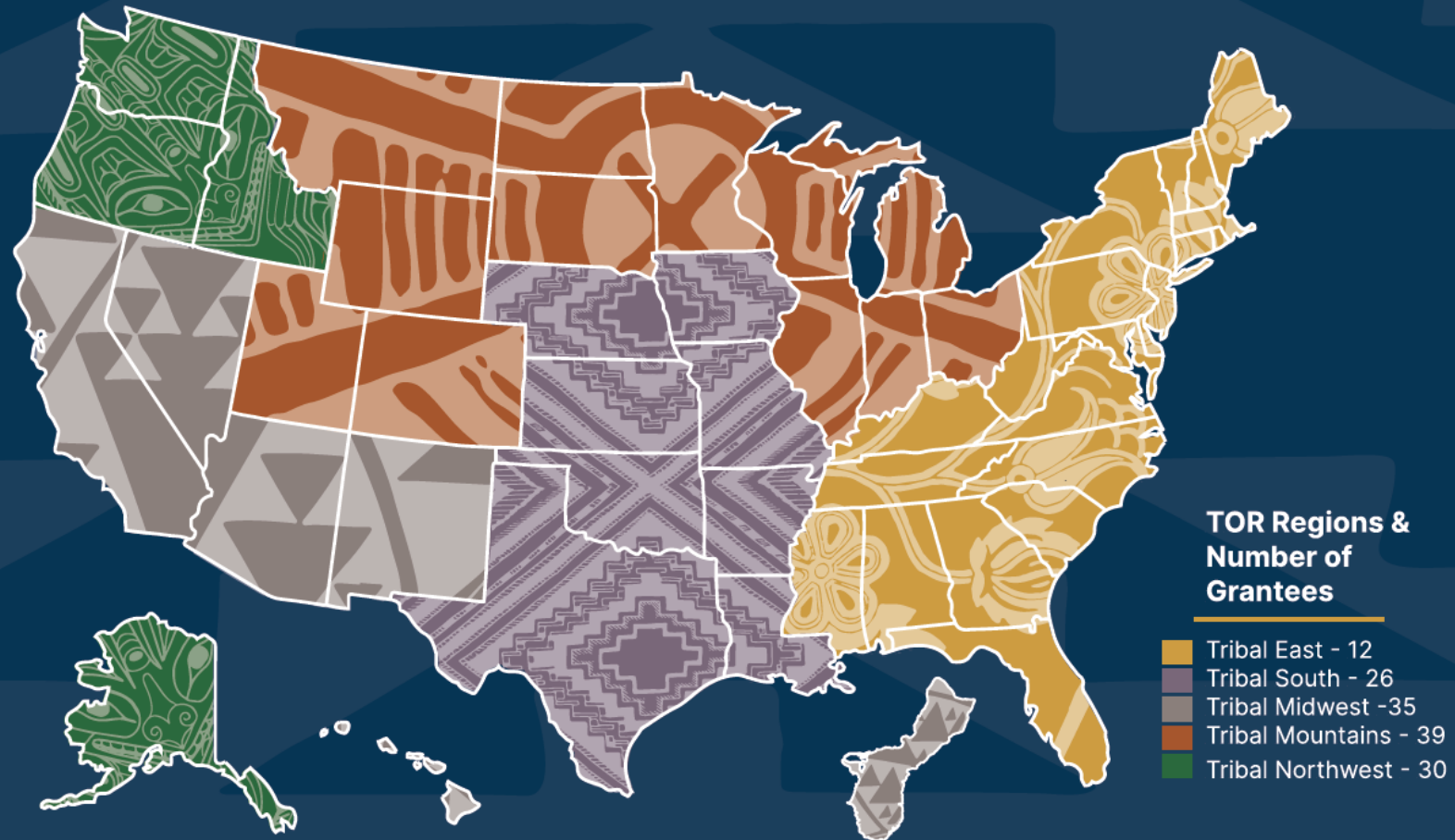
Tribal South

Indigenous Communities Response Team

- Each state/territory has a designated team, led by a regional Technology Transfer Specialist (TTS), who is an expert in implementing evidence-based practices.
- ORN developed an Indigenous Communities Response Team (ICRT) to support requests from TOR grantees and other Native communities.

Indigenous Communities Response Team Regions

Opioid Response Network Tribal Response Regions Funding



OpioidResponseNetwork.org/ICRT



[About Us](#) [Case Studies](#) [Resources](#) [Our Network](#) [Overview](#)

[Submit a Request](#) →

Featured Resources



Tribal Opioid Response Webinar Recordings

EDUCATIONAL RESOURCES



Contingency Management Training

REQUEST THIS TRAINING



Know Your Naloxone: Tools and Resources

REQUEST THIS TRAINING

Tribal Opioid Response Webinar Series

This webinar series is designed for SAMHSA TOR grantees, Tribal organizations and communities. Webinars are hosted live, monthly and cover prevention, treatment and recovery for opioid and stimulant use disorders. The series is produced by ORN through a partnership with the Western Interstate Commission for Higher Education working with the American Academy of Addiction Psychiatry and supported by SAMHSA. Past webinars are located at OpioidResponseNetwork.org/TOR.

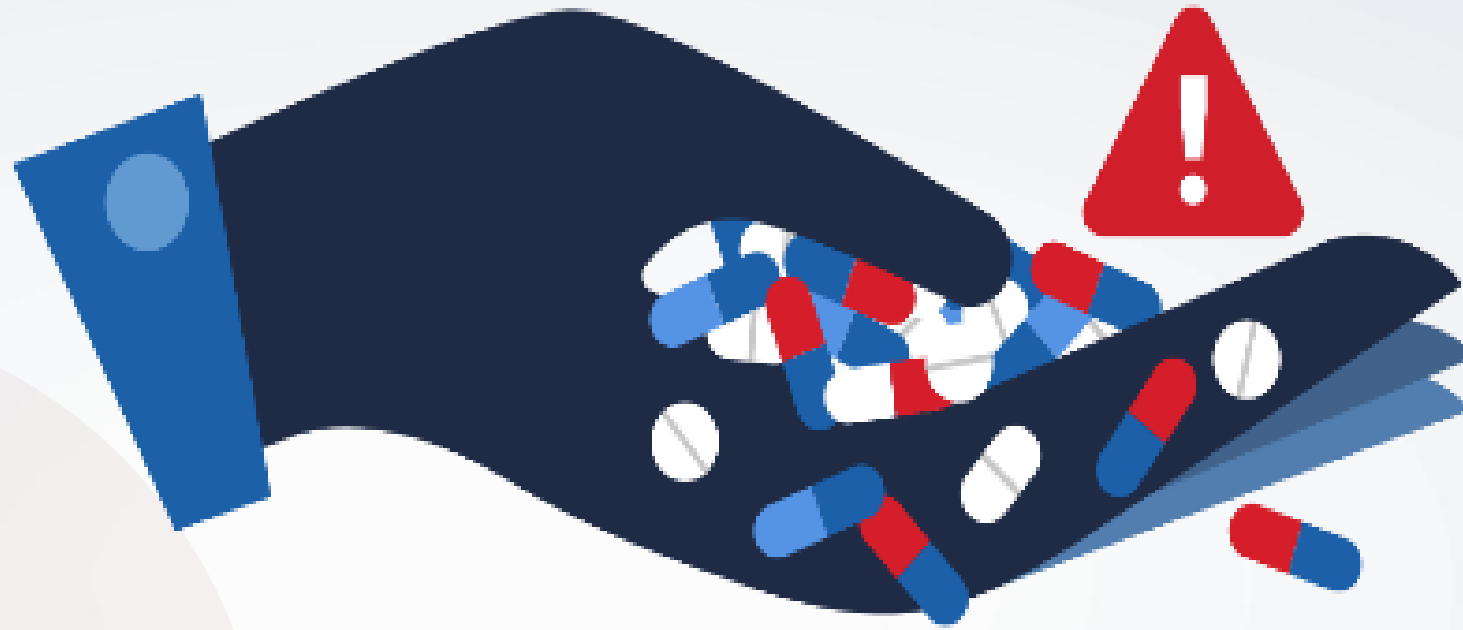






DEA

**ONE
PILL CAN
KILL**



**On average, 189 people
die of a drug overdose/poisoning
every day in the U.S.**

Potentially Lethal Dose of Illicit Fentanyl



- Illicitly manufactured fentanyl is 100x stronger than morphine
- U.S. fentanyl market is largely supplied by Mexican cartels
- Fentanyl remains primary driver behind drug overdoses & poisonings
- Fentanyl-laced counterfeit pills are widely available



Counterfeit Pills



Deceptively made to look like prescription Adderall, Oxycodone, Xanax, but they **contain fentanyl or meth.**

- Drug traffickers are using fake pills to exploit the opioid crisis and prescription drug misuse in the U.S.
- There is no way to tell how much fentanyl is in one pill.
- If consumers believe they are using authentic prescription pills, there's an even greater danger of overdose.



Authentic vs. Fake



1

OPERATION BLUE DEATH

	
Fentanyl-laced Pills	Oxycodone

© 2005 GS

2

FENTANYL-LACED PILLS





DEA Tribal Outreach Focus Areas



1. National Prescription Drug Take Back
2. Awareness Events
3. Partnerships
4. Prevention Messages and Materials



National Prescription Drug Take Back Day



Turn in unneeded medication for safe disposal.

April & October
10 a.m. - 2 p.m.

Keep them safe. Clean them out. Take them back.

Visit DEATakeBack.com for a collection site near you.

Next Take Back Day: October 2026

National Rx Take Back Day and Year-Round Collection Sites



- October 2024: Resulted in 2,113 lbs. collected across 48 AI/AN collection sites.
- April 2025: Resulted in 1,432 lbs. collected across 59 AI/AN collection sites.
- October 2025: Resulted in 714 lbs. collected across 42 AI/AN collection sites.
- April 2026: Resulted in 1, 526 lbs. collected across 53 AI/AN collection sites.
- **Goal:** Increase collection sites among Tribal communities, so unused medication is properly disposed.
- **Action Items:**
 - Find a year-round collection site near you: www.dea.gov/everyday
 - In April and October, find a take back location in your area.
 - Help bridge partnerships between Tribal law enforcement and DEA Diversion to establish collection sites
 - Help to promote TBD during outreach events

30th National Take Back Day

American Indian and Alaskan Native Communities
Participation

April 25, 2026

DEA NATIONAL ^{Rx}

TAKEBACK

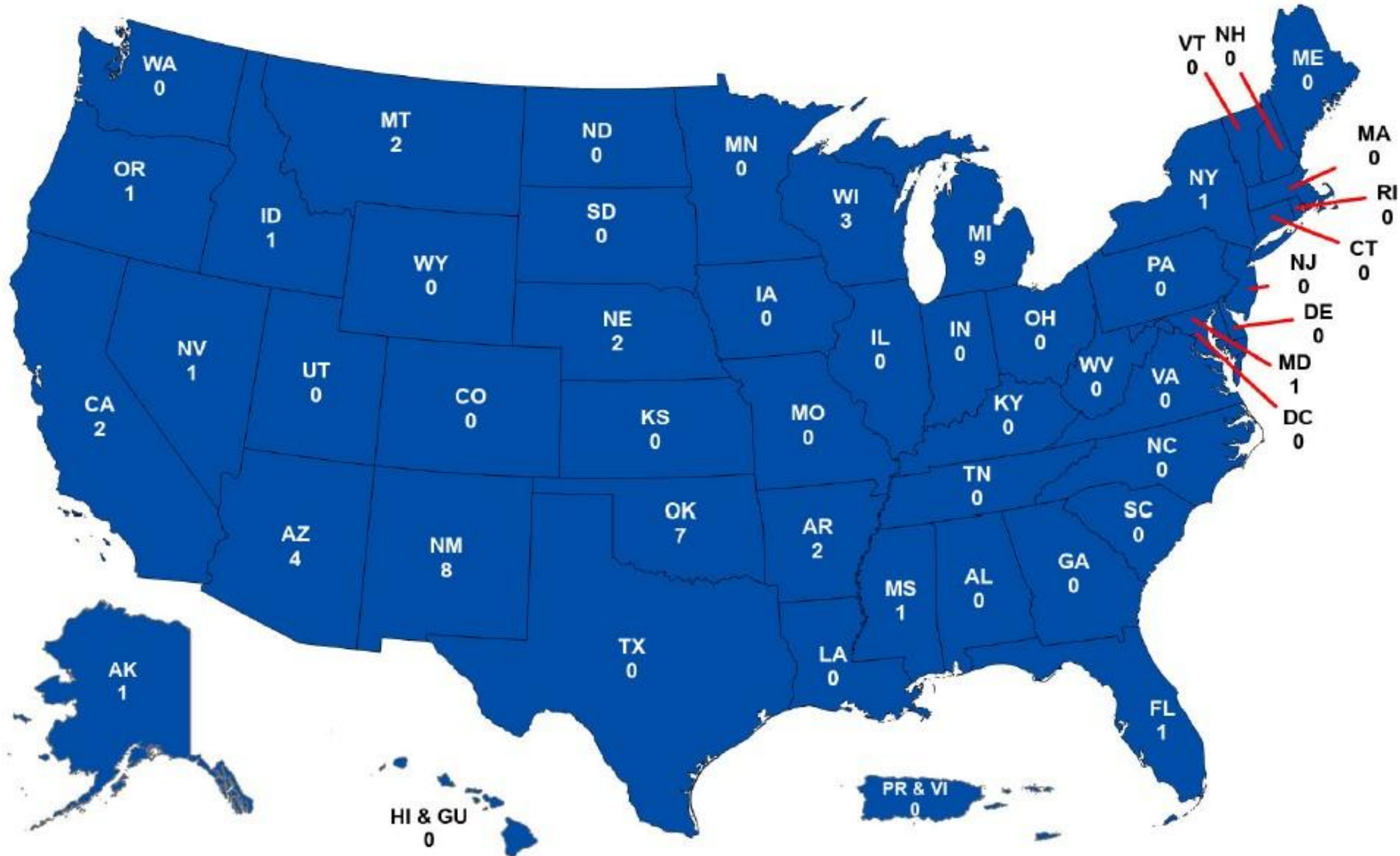
**DRUG ENFORCEMENT
ADMINISTRATION
DIVERSION CONTROL DIVISION**



30th National Take Back Day: April 25, 2026

American Indian and Alaskan Native Communities

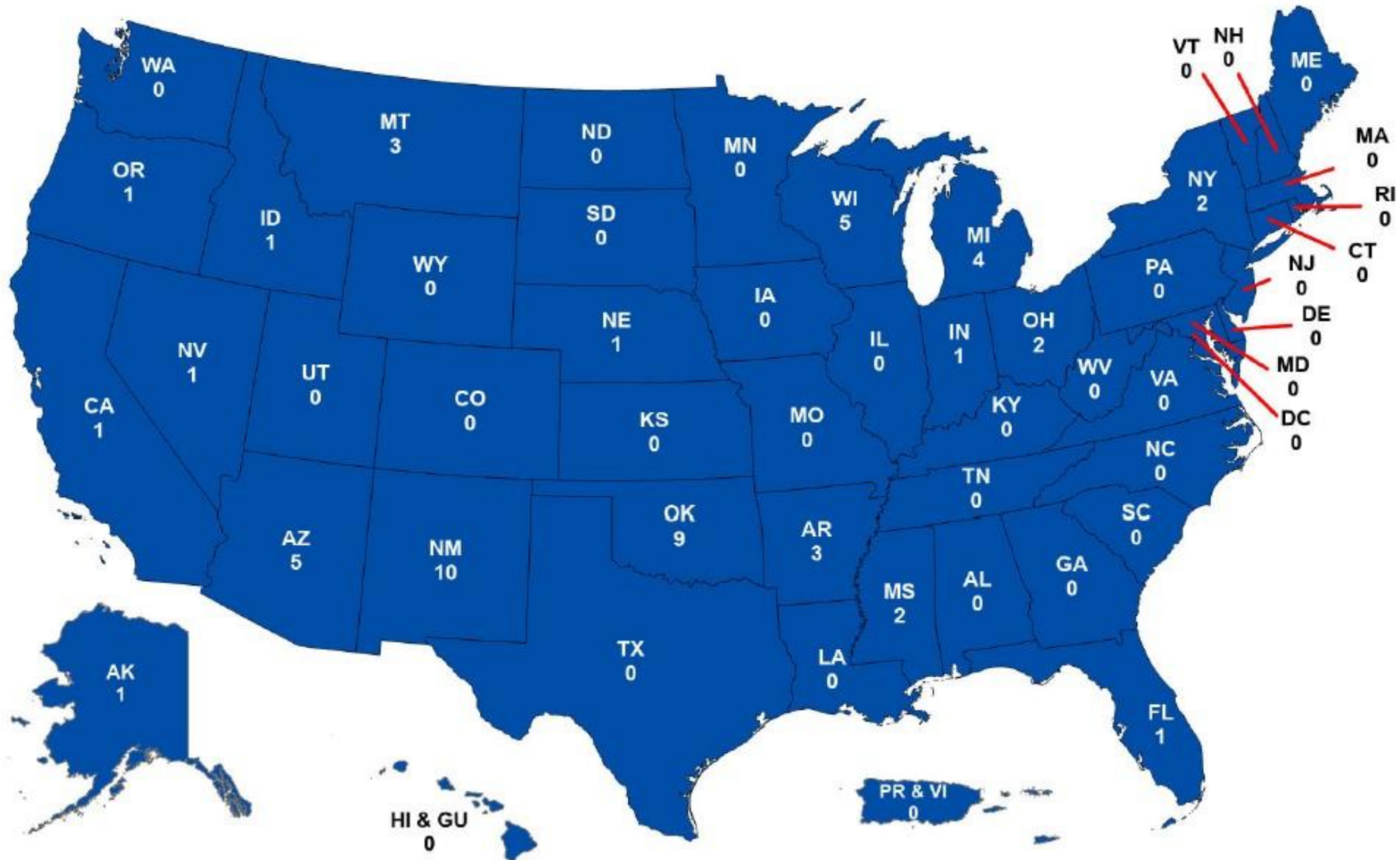
Law Enforcement Participation: 47



30th National Take Back Day: April 25, 2026

American Indian and Alaskan Native Communities

Collection Sites: 53

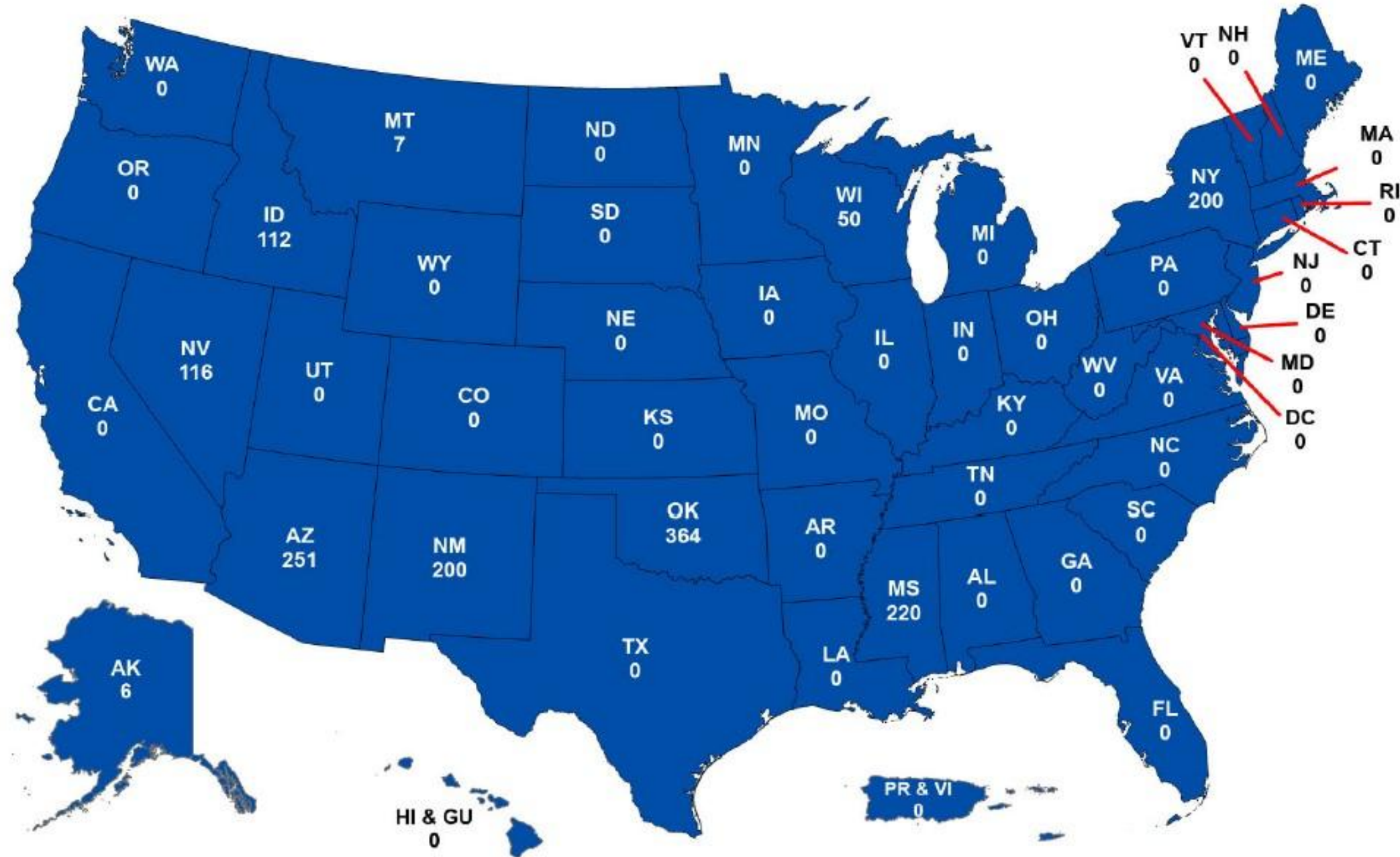


30th National Take Back Day: April 25, 2026

American Indian and Alaskan Native Communities

Weight Collected: 1,526 Pounds

* Collection results may include materials other than prescription drugs



Every Day is Take Back Day



Every Day is Take Back Day

Dispose of unneeded
medication

Nearly 17,000
locations
nationwide

-  Clean them out.
-  Take them back.
-  All year long.



- If you missed DEA's National Prescription Drug Take Back Day, you can still take advantage of [year-round drop-off locations](#).
- Clean out your medicine cabinets and help prevent drug misuse before it starts.
- More than 100,000 Americans die every year to a drug poisoning or overdose death according to the Centers for Disease Control and Prevention.
- You can drop off your old, unneeded, or unused medications at one of the more than 16,500 pharmacies, hospitals, and businesses, working to help clean out medicine cabinets throughout the year. In addition, many police departments provide year-round drop boxes.

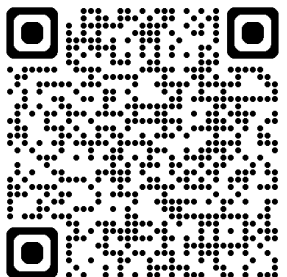
Find your Everyday Drop-Off



Awareness Events



- Currently, some DEA Divisions are actively engaging AI/AN communities in school and community outreach.
- **Goal:** Increase DEA's community outreach and prevention support engagements with AI/AN communities
- **Action Items:**
 - Connect with a DEA Community Outreach Specialist in your area
 - Request a train-the-trainer series from COS
 - Tag us @DEAHQ and #DEATribal when you use our free resources



Partnerships



- Currently, DEA has partnerships with federal agencies that serve Tribal audiences.
- **Goal:** Increase partnerships and collaborations with Tribally-serving entities at the federal and state levels, local Tribal nations, Urban Indian Centers, and Tribal Colleges and Universities.
- **Action Items:**
 - Use our DEA resources and participate in DEA outreach events (Family Summit, Op Engage);
 - Join DEA's Together for Families network to serve as a resource for families in your area. Send an email to: TogetherForFamilies@dea.gov



DEA El Paso Field Division's Tribal Family Summit



Top Left: Miss Gallup Inter-Tribal Ceremonial sang traditional songs during the Family Summit.



Top Right: A Talking Circle facilitated during the Family Summit.



Omaha Field Division's Tribal Family Summit 2025



Bottom right: Attendees of the Family Summit enjoyed a performance by the World Champion Wichita War Dancer and drum group.

[DEA Omaha Field Division's Family Summit focuses on fentanyl's impact on Tribal communities in Nebraska](#)



May 5 - Missing & Murdered Indigenous People Awareness Day



**MISSING & MURDERED
INDIGENOUS PEOPLE**

www.DEA.gov/TogetherForFamilies



Together for Families

- May 5 is Missing and Murdered Indigenous People's Day, which raises awareness of the high rates of violence and injustices endured by Indigenous people. The trafficking and use of illicit drugs can result in violence and unresolved crimes related to missing and murdered cases of Indigenous persons.
- Together for Families is a hub to get DEA news and information; and connect with state, national, and local organizations.

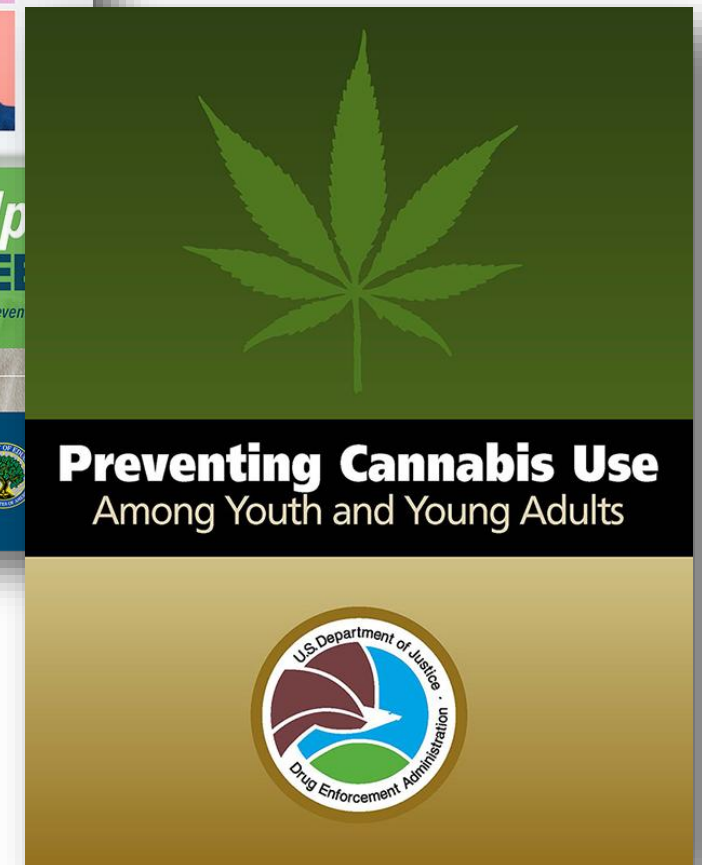
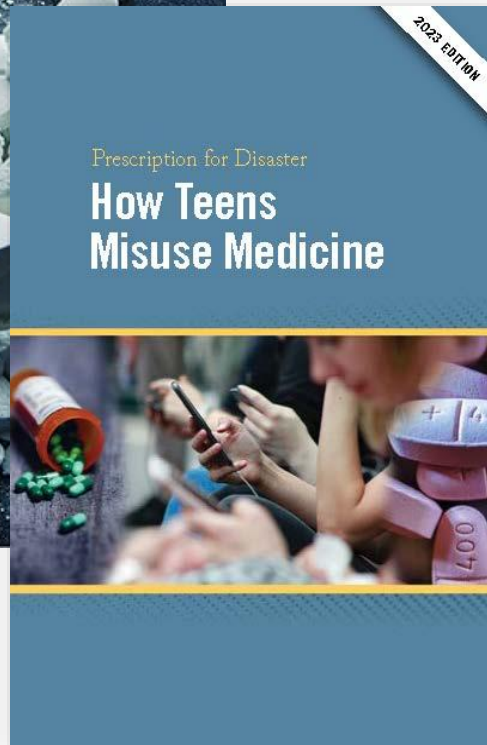
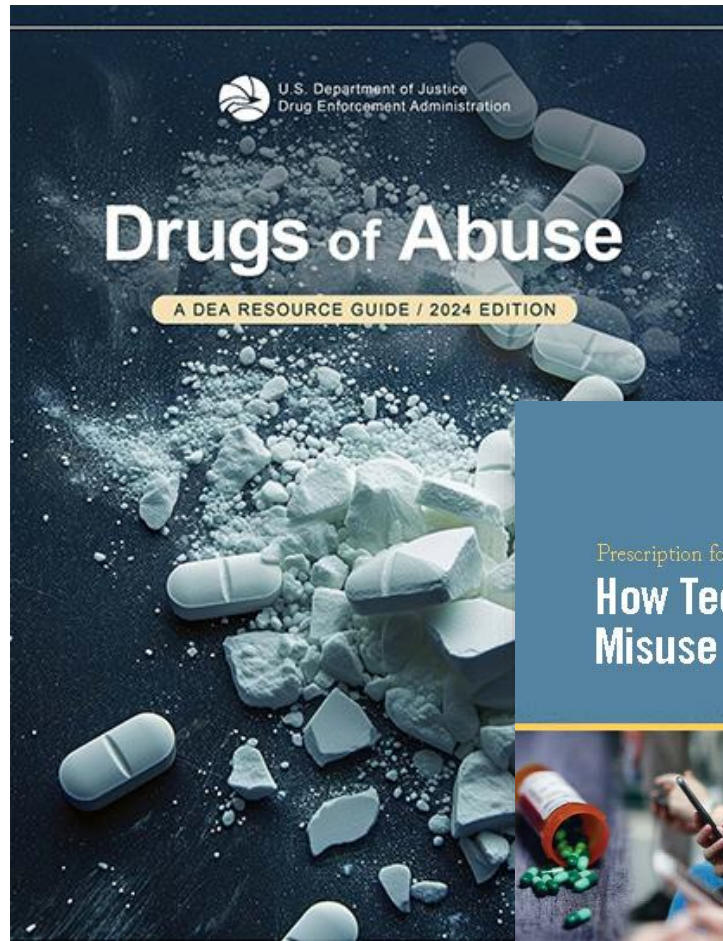
Materials and Messaging



- Operation Prevention's Good Medicine Bundle integrates Indigenous values like expressing gratitude, living in balance, honoring the body with a healthy lifestyle, and the importance of sovereignty.
- **Goal:** Increase DEA's culturally-tailored materials that reach and speak to an AI/AN audience.
- **Action Items:**
 - Use One Pill Can Kill to inform about illicit fentanyl and counterfeit pills
 - Use Operation Prevention in schools and workplaces to inform about the science of addiction and the impact of substances on the body and brain.
 - Host a Red Ribbon Week activity to reinforce the message of abstaining from alcohol and drugs
 - The development of culturally-tailored materials and messages is open to Tribal stakeholders.

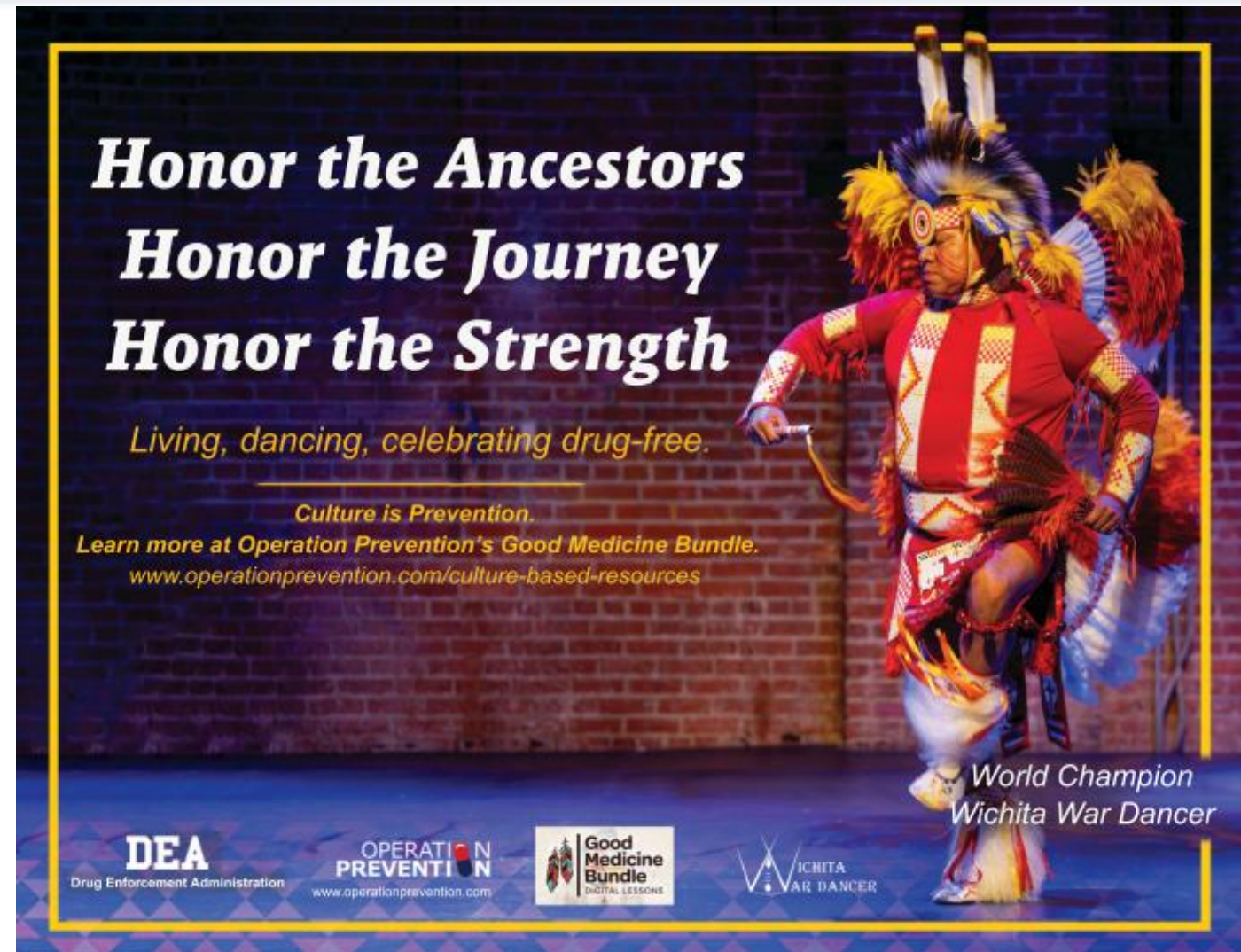
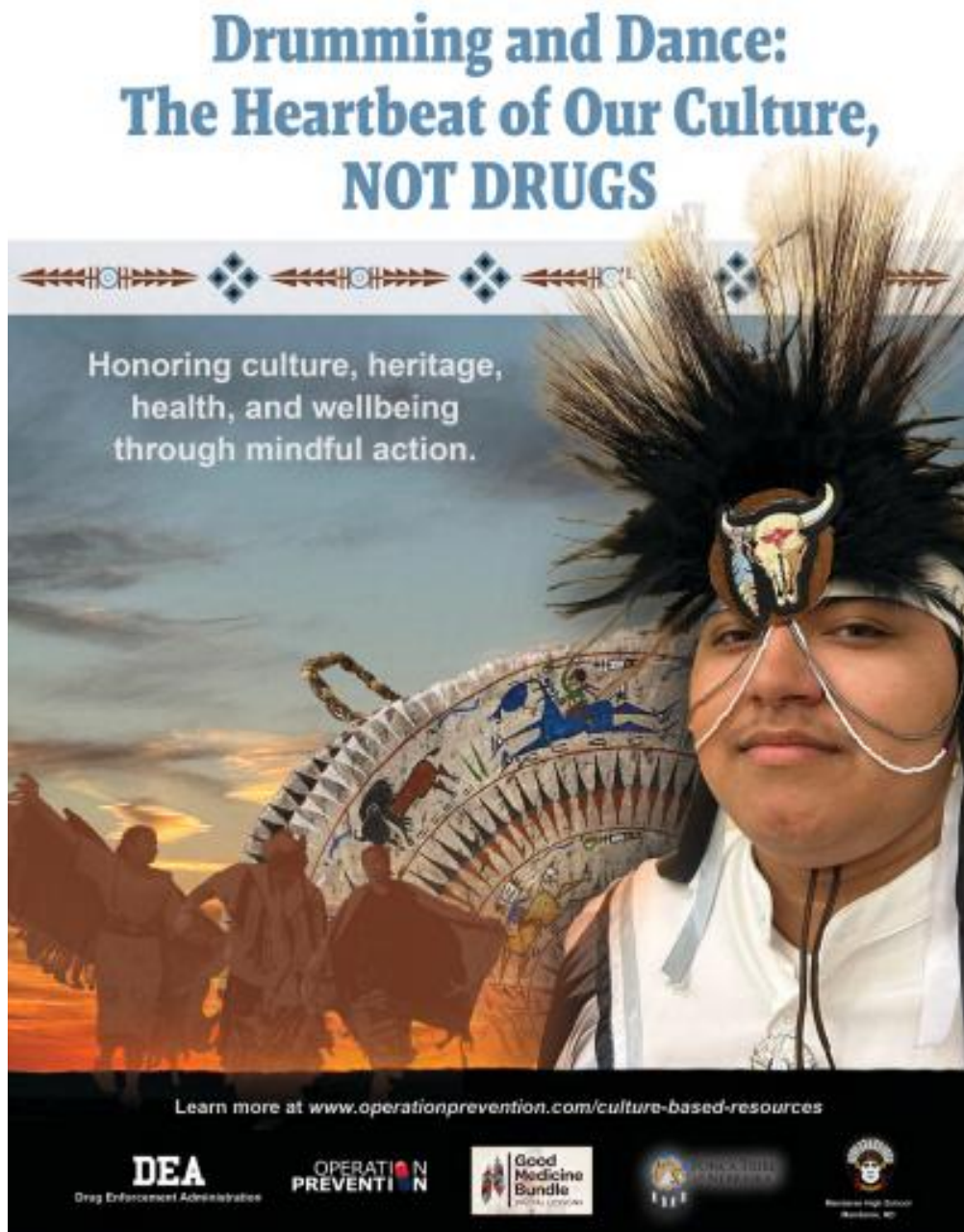


Publications



www.getsmartaboutdrugs.gov/community-outreach-resources

Operation Prevention: Good Medicine Bundle posters



www.OperationPrevention.com



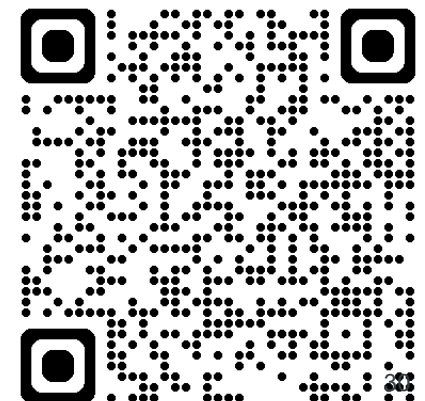
Equip Students With The Power Of Prevention



LEARN MORE

Operation Prevention is a **free** bilingual resource for families, schools, and the workforce. It covers the science of addiction and how drugs impact the body and the brain. This award-winning curriculum was developed with Discovery Education. The science-based content is sourced from the National Institute on Drug Abuse (NIDA), Substance Abuse and Mental Health Services Administration (SAMHSA); and The Good Medicine Bundle content was sourced from the National Indian Education Association (NIEA).

To learn more, visit: www.operationprevention.com



Operation Prevention: The Workplace Module

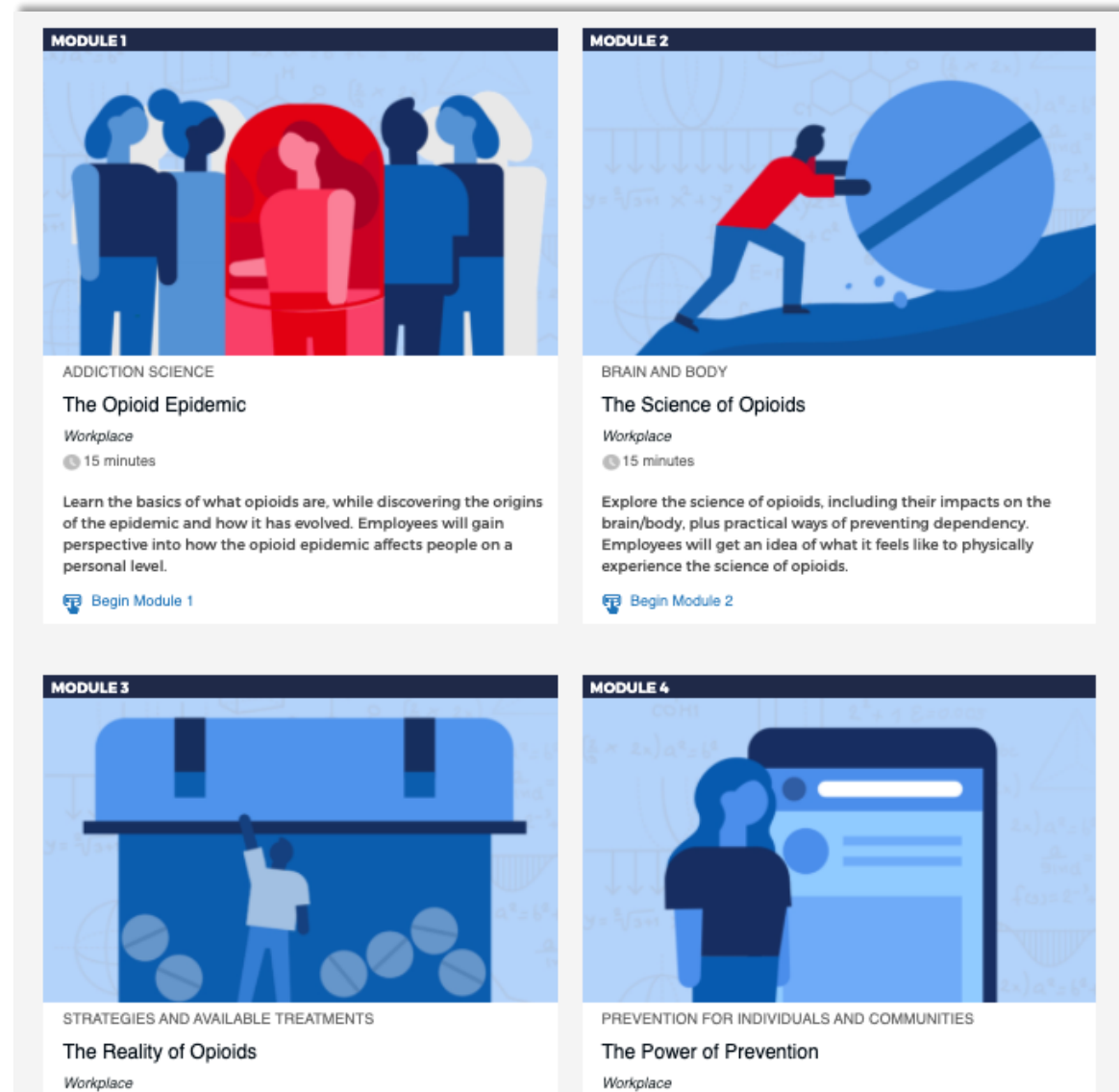


Module 1
The Opioid Epidemic

Module 2
The Science of Opioids

Module 3
The Reality of Opioids

Module 4
The Power of Prevention



Counterfeit Drugs: Cultural Solutions (Topic 4)



Video Goals

- Learn about the impact of counterfeit drugs on Tribal communities.
- Identifies how the culture of a community can be used as a preventive measure against substance misuse such as counterfeit pills.



[Operation Prevention | Discovery Education](#)

[Counterfeit Drugs](#)



DEA Public Websites



- **Together For Families**
Directory of Resources for Families and Organizations (by State)
<https://www.dea.gov/TogetherForFamilies>
- **Just Think Twice**
Facts About Drugs for Teens
<https://www.justthinktwice.gov/>
- **Campus Drug Prevention**
Providing Resources to Institutions of Higher Ed
<https://www.campusdrugprevention.gov/>
- **Get Smart About Drugs**
DEA Resource for Parents, Educators, & Caregivers
<https://www.getsmartaboutdrugs.gov/>
- **Operation Prevention**
Bilingual Resources for Schools, Parents, and Workforce
<https://www.operationprevention.com/>



Red Ribbon Week: October 23-31



LIVING DRUG FREE

**RED
RIBBON
WEEK**
OCTOBER 23-31



**San Francisco City Hall
Go Red For Red Ribbon
www.dea.gov/redribbon**

LIVING DRUG FREE

**RED
RIBBON
WEEK**
OCTOBER 23-31



Red Ribbon Week Patch Program



- **What:** Boy Scouts and Girl Scouts earn patch by performing antidrug activities
- **When:** July 1 – November 30
- **Who:** All eligible scouts may participate
- **How:**
 - Each Troop/Unit must coordinate a Red Ribbon Week activity.
 - Scout must participate in a drug prevention education session.
 - Scout takes DEA Drug Free Pledge.
 - Scout leader must submit online Activity Report.
- www.getsmartaboutdrugs.com

VIRTUAL IS AN OPTION FOR ALL REQUIREMENTS



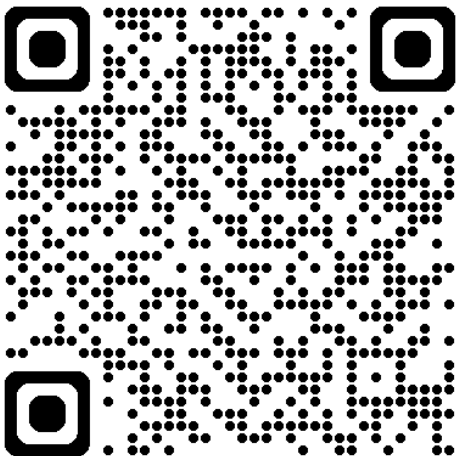
One Pill Can Kill



NOT ALL PILLS ARE REAL
Spot the fake at [DEA.gov/OnePill](https://www.dea.gov/OnePill)



**ONE
PILL CAN
KILL**



www.dea.gov/OnePill

Can You Spot the Fake?

Never trust your own eyes to determine if a pill is legitimate. The only safe medications are ones prescribed by a trusted medical professional and dispensed by a licensed pharmacist.

Authentic Adderall
(20mg)



Fake Adderall
(30mg)

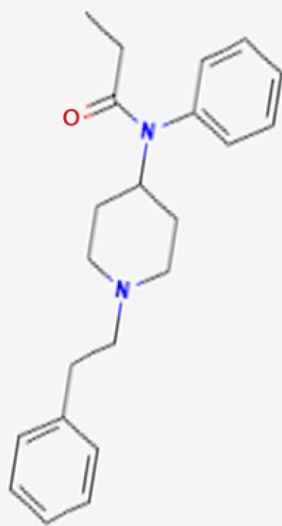




PROTECT • PREVENT • SUPPORT

THE FENTANYL FREE AMERICA INITIATIVE

A Fentanyl Free America starts with understanding the threat ...



DRUG ENFORCEMENT ADMINISTRATION



Fentanyl Free America is



... DEA's unwavering commitment to protect the United States from synthetic opioids by disrupting the fentanyl supply chain to reduce its availability and save American lives.

Goal: Disrupt the fentanyl supply chain, reduce its availability, and save lives.

Three components:

- ★ Protect communities
- ★ Prevent misuse
- ★ Support those impacted

Learn more at www.dea.gov/fentanylfree



Join The Fight!



Opportunities:

- Inform the public, especially young people, about dangers associated with fentanyl
- Connect people with information, resources, and support
- Participate in efforts, such as Drug Take Back events, to remove drugs from our communities

www.dea.gov/fentanylfree/promote

Toolbox: Billboards, Fact Sheet, Logo, Posters, Public Service Announcements, Social Media



Submit a Tip



DEA

United States Drug Enforcement
Administration

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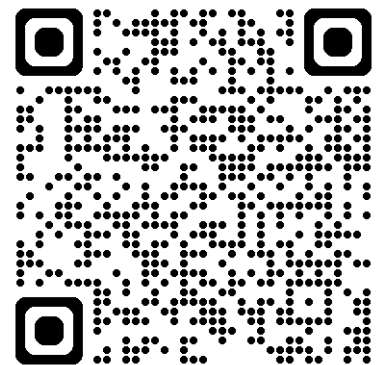


**ONE
PILL CAN
KILL**

Know a Fentanyl Dealer?

Save a Life and Submit a Tip!

www.dea.gov/submit-tip





Ahxé'hee'

Naomi Lane

Naomi.A.Lane@dea.gov

Direct: (915) 201-8588

Main line: (202) 307-7936

To report a tip, visit: www.DEA.gov/submit-tip



Survey

Please scan the below QR code or use the link below to access a very brief survey

Survey Link: <https://lanitek.com/P?s=325766>

The survey will ask about your satisfaction with the training program you just completed as well as some basic demographic information. Your responses will help the ORN improve the services they provide.

Thank you in advance for completing this survey!

